



Garen Yegparian <garen.yegparian@lacity.org>

Venice Beach BID: update

1 message

Tara Devine <tara@devine-strategies.com>

Thu, Jun 9, 2016 at 6:03 PM

To: Miranda Paster <Miranda.Paster@lacity.org>, Rick Scott <Rick.Scott@lacity.org>, Rita Moreno <Rita.Moreno@lacity.org>, Garen Yegparian <garen.yegparian@lacity.org>, Dennis Rader <Dennis.Rader@lacity.org>, Mario Montez <mario.montez@lacity.org>, Rosemary Hinkson <Rosemary.Hinkson@lacity.org>

Dear All:

While nothing is guaranteed, I have very strong reason to believe that we will clear petition (minus the not-yet-executed City petitions) very soon. Due to commitments (just the ones I find highly credible) and signatures in process now, I think there is a 90% chance that we will clear it sometime between this Friday 6/11 and next Friday 6/17.

We would really love to see the Ordinance of Intention (OOI) completed before Council's summer recess if at all possible. I believe their last meeting prior to recess will be on **July 1** (and we may need to go to ED Committee first.)

Looking ahead, to keep that possibility viable, I would like to request your assistance with two items now:

- that the City begin preparing its petitions for signature
- we previously sent a revised database (version dated 2016.05.24) and a written explanation of some corrections discovered/made during the petition stage (subdivided parcels/replaced APNs etc.); overall, they result in a very small decrease in the budget (less than \$8K.) **If the 5/24 database can be verified/okayed by the Clerk fairly soon, it will allow us to edit the MDP and ER and be ready promptly with the updated versions for the OOI.** We have found no other changes since 5/24/16.

FYI -- I also believe that Venice will end up exceeding 50%+\$1 by a healthy margin. We will continue to accrue a lot more petitions over the next several weeks. We have many conversations in progress that are gradually bearing fruit, and we are also scheduled for Metro at the end of the month.

Miranda/Rita - when the petition threshold is certain, I will reach back out to you regarding OOI scheduling/coordination. If there is anything you wish me to do now to prep for it other than the MDP/ER revisions, just let me know.

Thank you all for the hard work you do that allows us to do the rest!

Warmest regards,

TARA DEVINE
DEVINE STRATEGIES
645 West Ninth St.,#110-293
Los Angeles, CA 90015
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Garen Yegparian <garen.yegparian@lacity.org>

Re: Venice Beach BID: update

1 message

Tara Devine <tara@devine-strategies.com>

Fri, Jun 10, 2016 at 1:02 PM

To: Rita Moreno <rita.moreno@lacity.org>

Cc: Miranda Paster <Miranda.Paster@lacity.org>, Rick Scott <Rick.Scott@lacity.org>, Garen Yegparian <garen.yegparian@lacity.org>, Dennis Rader <Dennis.Rader@lacity.org>, Mario Montez <mario.montez@lacity.org>, Rosemary Hinkson <Rosemary.Hinkson@lacity.org>

Yes, thank you both very much! I will forward the database to you and to Rick.

On Fri, Jun 10, 2016 at 12:49 PM, Rita Moreno <rita.moreno@lacity.org> wrote:

Hi Tara,

I did not receive the revised database, though I'm sure Dennis and his team are working on it. Can you forward the email to me for reference? Rick is helping so we hope to get everything ready for Council soon.

Thanks.

Rita

On Thu, Jun 9, 2016 at 6:03 PM, Tara Devine <tara@devine-strategies.com> wrote:

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